

The college....

- Established in the year 1990 and provincialised in the year 2013.
- With a campus of 35 Bigha land
- rural livelihood and agricultural atmosphere
- No chemical or other industry- one bamboo product local industry in Outola village
- accredited by NAAC with B grade in first cycle (2024)
- Single stream (Arts), 9 subjects, 20 faculties, 500+ students
- Clean environment with natural beauty, already exist an eco-system
- Adopted various practices for academic excellence and sustainable development
- Students participatory learning, field survey in local villages, plantation, community extension services, student seminar, 10 minutes for General Knowledge, NSS activities and blood donation

Practice 1: Mission AAYUSH PLANT

- through Gardening and human created forest/bio diversity within the campus and locality

Objective:

- To promote the planting of herbal medicinal and fruit-bearing plants in college campus, adopted village and neighboring villages and public places,
- educating and engaging the community, especially the youth, in understanding the importance of these plants and their uses with its natural surroundings.
- To preserve what is already exist in the eco system and to develop awareness among students and community on sustainable development

CONTEXT...

- COLLEGE IS SITUATED IN A RURAL VILLAGES WITH ITS BEUTIFUL LANDSCAPE
- Medicinal and fruit bearing plants are integral parts of the biodiversity.
- While medicinal plants are essential to practice and revive ethno-medicinal practices, fruit bearing plants supports avian and small animal biodiversity and provide nutrition to students.
- In this context an effort has been made to invigorate the herbal medicinal and fruit bearing plant diversity

Evidence of success:

- The College has its own herbal medicinal plant garden within the campus.
- The Eco club headed by an internal committee has planted more than 100 nos herbal medicinal plant in 2023-24.
- NSS unit has plant more than 50 nos. of medicinal and fruit bearing plants in campus and around adopted villages of the college in last August month.
- Spanning from 2023 to 2025, this ambitious project aims to plant 300 such plants, using the land within the campus emphasizing their crucial role in supporting local biodiversity and ecosystem services.
- The project goes beyond planting; it involves educating and engaging the community, especially the youth, in understanding the importance of these plants. Through workshops and hands-on activities, the NSS unit and the Eco club fosters a deep connection between the villagers and their natural surroundings, encouraging long-term stewardship.































Practice 2: "EMPATHY"

- a hand with utmost care

Objective:

✓ To ensure value through various practice specially supply of blood and health support in critical time.

Context:

✓ To foster a culture with human values within the students of the college, the NSS unit forms a group of volunteers for donating blood in emergency.

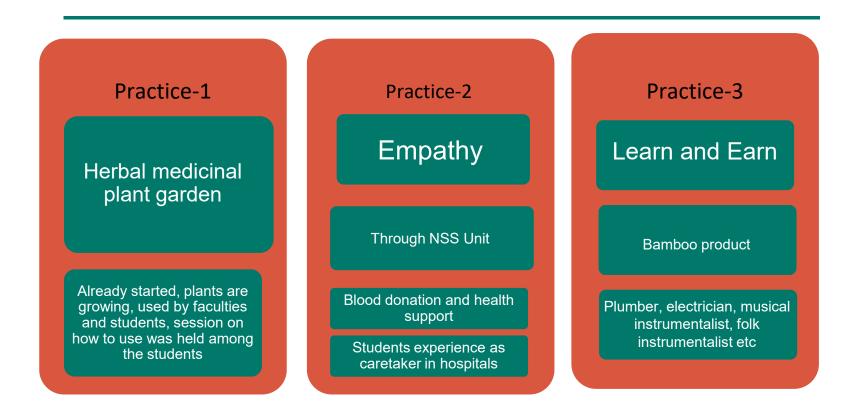
Our Journey:

The NSS unit of Vidya Bharati College plays a crucial role in promoting blood donation through regular camps and the establishment of ""EMPATHY" an emergency blood donor group. This initiative ensures a reliable supply of blood for emergencies, a group of dedicated volunteers ready to donate every month. Their efforts not only support the college community but also contribute significantly to addressing critical health needs beyond campus borders.

Practice 3: Learn (a skill) and Earn (to be implemented soon) in collaboration with local industry/skilled person/cultural university

- The bamboo product industry near Singerpara is primarily driven by local artisanal crafts and small-scale manufacturing, with some of the broader industry players in the region based in nearby industrial centers. A key local entity is the **Singarpara Cane And Bamboo Producer Company Limited**, and the larger market benefits from Assam's abundant bamboo resources and government support.
- Location: This producer company is based in the Singarpara region of Kamrup, Assam.
- Focus: It is part of the state's robust traditional handicrafts sector, which creates a wide variety of commercial and sundry articles.
- Products and local craftsmanship
- The area's artisans use their traditional skills to create diverse bamboo products, including:
- ✓ Furniture like chairs, sofas, and stools.
- ✓ Household and decorative items such as boxes, trays, and waste paper baskets.
- ✓ Personal accessories like baskets and cradle.

Practices- a must journey for HEIs beyond its curriculum



Thank You